

Dolores Riccardo



Art Director & Creative — Sr. Graphic Designer

BUENOS AIRES, ARGENTINA · & WORLDWIDE

Senior graphic designer & creative with 8+ years building visual identities, art-directed campaigns, and brand systems for brands seeking to break through the noise.

EXPERIENCE

2025 → Present	Oliver Agency / Sr. Graphic Designer Creative direction and end-to-end development of digital campaigns for global brands, with OOH extensions. Managing multiple accounts, team leadership, client presentations, and AI integration as a strategic creative tool.
2017 → Present	Designer / Freelance Create visual identities and design strategies to strengthen brands, also collaborating with agencies on design and art direction.
2023 → 2025	Grupo Taquion / Head of Design, Sr. Graphic Designer As Design Lead, create and execute branding, social media assets, digital ads, political campaign materials, and corporate reports, ensuring impactful and consistent visual communication. Creative leadership and mentorship.
2021 → 2023	We Are Laugh / Art Direction Art direction and design team leadership on 360 campaigns for brands. High-stakes project management, pitch involvement, and creative supervision from concept to execution.

EDUCATION

2020 → 2021	Corporate Image Design / Universidad de Palermo Degree · Corporate Image Design.
2017 → 2020	Graphic Design / Universidad de Palermo Degree.
2003 → 2016	Bilingual Diploma / Colegio Santa María de Pilar Degree focused on Humanistic Sciences.

TOOLS I ROCK AT

Photoshop	Illustrator
Premiere	After Effects
InDesign	Figma
Social Media	Artificial Intelligence image & video generation

WEBSITE

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LINKEDIN

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